

2021 SU CASA HISPANIC CENTER VIRTUAL GALA

SPONSORSHIP OPPORTUNITY



**Construyendo Una Comunidad
Acogedora Para Todos**

Su Casa Hispanic Center
7162 Reading Road, Suite 610 | Cincinnati, Ohio 45237
Dan Sarell | 513-672-3710 | dsarell@ccswoh.org



22nd Annual Su Casa Awards - Virtual Gala 2021

For 24 years, the Su Casa Hispanic Center has served and protected some of the most vulnerable newcomers to Greater Cincinnati. Su Casa began as a ministry led by parishioners from St. Charles Borromeo Church in Carthage in 1997, in response to the arrival of nearly 500 Guatemalans fleeing torture. The Su Casa Hispanic Ministry evolved over the years and became a program of Catholic Charities Southwestern Ohio in 2005.



On Thursday, May 6, 2021, Su Casa Hispanic Center will hold its 22nd Annual Awards presentation, to recognize community leaders and businesses who advocate and serve vulnerable Hispanic/Latino immigrants. Due to the ongoing need for social distancing, this year's event will again be live-streamed on Catholic Charities website. Su Casa relies on funds generated from sponsors, online auction and live appeal to fuel the longest running social services agency for Hispanic/Latino immigrants. 2020 was a year of adaptation and responded to the COVID-19 pandemic.

We need your help in filling your virtual table(s)!!

Now, with a change in the policy environment towards vulnerable immigrants, Su Casa is poised to adapt again to a new landscape of hope and welcome, from serving families in crisis, to offering support that enriches the whole community with health, education, assistance and legal services.

WHY PARTNER WITH SU CASA?

The Su Casa Hispanic Center contributes to making Southwestern Ohio an inclusive, diverse, welcoming community for all newcomers by being a trusted friend to some of the most vulnerable new arrivals. Su Casa serves thousands of immigrants every year. Last year:

- 1,956 individuals received emergency assistance
- 311 students in online education classes, including 110 children completing Vacaciones Útiles summer enrichment (increase of 21%)
- 952 clients provided health assessment – up 356%

Su Casa partners will reach established and emerging community leaders who eagerly back businesses and institutions who support vulnerable immigrants locally. Support for Su Casa attests to your friendship and solidarity with our Hispanic/Latino neighbors.

Partnership Opportunities

<p>Presenting Sponsor</p> <ul style="list-style-type: none"> • Recognition in all publicity materials as an event “co-host.” • Corporate logo and specific thank you featured online during the event. • Corporate logo included in electronic communications prior to event. • Up to 15 Agave & Rye margarita, chips and salsa kits for two. 	\$15,000
<p>Platinum Sponsor</p> <ul style="list-style-type: none"> • Recognition in all publicity materials. • Corporate logo or individual featured during the event. • Business name included in electronic communications prior to event. • Up to 7 Agave & Rye margarita, chips and salsa kits for two. 	\$7,500
<p>Gold Sponsor</p> <ul style="list-style-type: none"> • Recognition in all publicity materials. • Corporate logo or individual name featured during the event. • Name included in electronic communications prior to event. • Up to 5 Agave & Rye margarita, chips and salsa kits for two. 	\$5,000
<p>Silver Sponsor</p> <ul style="list-style-type: none"> • Name featured on screen during the event. • Up to 3 Agave & Rye margarita, chips and salsa kits for two. 	\$2,500
<p>Bronze Sponsor</p> <ul style="list-style-type: none"> • Name featured on screen during the event. • Up to 2 Agave & Rye margarita, chips and salsa kits for two. 	\$1,000
<p>Virtual “Table” Sponsor</p> <ul style="list-style-type: none"> • Name featured on screen during the event. • One Agave & Rye margarita, chips and salsa kits for two. 	\$850
<p>Pewter Sponsor</p> <ul style="list-style-type: none"> • Name featured on screen during the event. 	\$500

Virtual Gala will feature video stories of families who have benefited from Su Casa's services, live awards presentations, an online gift basket auction, sponsor recognition, a live appeal and an interactive feature to interact online with live-streaming hosts and fellow guests.

Su Casa is pleased to be partnering with Agave & Rye to provide Margarita, Chips and Salsa Kits for this event. Kits are available for one (\$15) or two (\$30), and include 16oz frozen margarita or bourbon slushee, and chips and salsa. Sponsors can select their desired benefit. Details for picking up or purchasing margarita kits from an Agave & Rye location near you will follow from your order, as will instructions for picking up gift baskets won in the auction.

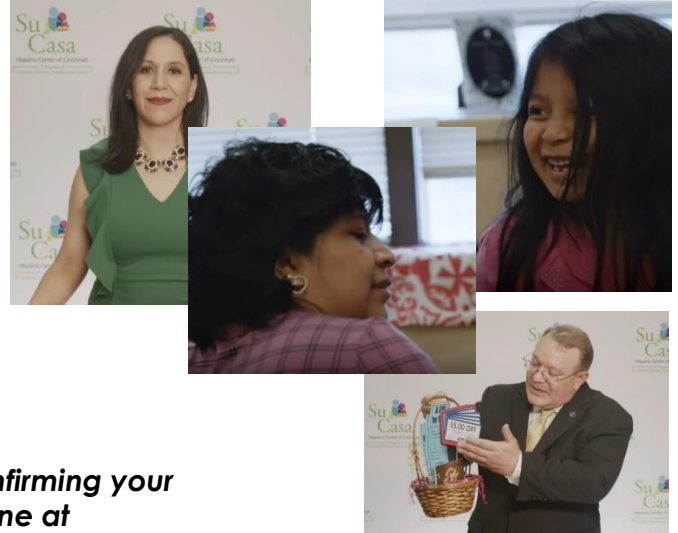
Partnership Commitment

22nd Annual Su Casa Awards - Virtual Gala

Thursday, May 6, 2021; Event will be live-streamed at
www.ccswoh.org/su-casa-virtual-gala/

Sponsorship Levels

- Presenting Sponsor.....\$15,000
- Platinum Sponsor.....\$7500
- Gold Sponsor\$5000
- Silver Sponsor\$2500
- Bronze Sponsor\$1000
- Table Sponsor\$850
- Pewter Sponsor.....\$500



Please accept our tax-deductible contribution of
\$_____.

**Take full advantage of pre-event publicity by confirming your
commitment by March 15, 2021 ... Complete online at
www.ccswoh.org/su-casa-virtual-gala/**

Company/Organization/Individual Name (As you wish it to appear on the invitation
and program)

Name*: _____

Contact Name*: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Email*: _____ **Phone:** _____

Sponsorship Amount: \$ _____

Check enclosed

Please invoice my company/organization

Online Transactions welcome at www.ccswoh.org/su-casa-virtual-gala/

Sponsorship pledges and ads will be accepted until April 15, 2021

PLEASE MAKE CHECK PAYABLE & MAIL TO:

Su Casa Hispanic Center
7162 Reading Road, Suite 610
Cincinnati, OH 45237

FOR MORE INFORMATION

Daniel Sarell, (513)672-3710
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2021 Su Casa Award Winners*

Please join us to honor their great contributions to serving the most vulnerable Hispanic immigrants in Southwestern Ohio.

P&G Fund.....*Supporting Foundation Award*

Leyla Peña*Latino Education Advocate Award*

UC Physician and Society Students
.....*Latino Health Advocate Award*

Lilleana Cavanaugh
.....*Latino Leadership Excellence Award*

Community Action Agency*Welcoming Organization Award*

*These award-winners were nominated and notified for the 2020 event that was postponed due to COVID-19. We are looking forward to honoring them during the Virtual Event this year.



Leyla Peña



Lilleana Cavanaugh